

NORTHWEST MUNICIPAL CONFERENCE

1600 East Golf Road, Suite 0700
Des Plaines, Illinois 60016
(847) 296-9200 • Fax (847) 296-9207
www.nwmc-cog.org



*A Regional Association of Illinois
Municipalities and Townships
Representing a Population of Over One Million*

MEMBERS

Antioch
Arlington Heights
Bannockburn
Barrington
Bartlett
Buffalo Grove
Deer Park
Deerfield
Des Plaines
Elk Grove Village
Evanston
Fox Lake
Glencoe
Glenview
Grayslake
Hanover Park
Highland Park
Hoffman Estates
Kenilworth
Lake Bluff
Lake Forest
Lake Zurich
Libertyville
Lincolnshire
Lincolnwood
Morton Grove
Mount Prospect
Niles
Northbrook
Northfield
Northfield Township
Palatine
Park Ridge
Prospect Heights
Rolling Meadows
Schaumburg
Skokie
Streamwood
Vernon Hills
West Dundee
Wheeling
Wilmette
Winnetka

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Kathleen O'Hara
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Joan Frazier
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Secretary
Dan Shapiro
Deerfield

Treasurer
Ray Keller
Lake Zurich

Northwest Municipal Conference Bicycle-Pedestrian Committee Agenda

February 16, 2021

10:30 a.m.

Via Zoom Video Conference

<https://us02web.zoom.us/j/84248708515?pwd=VFRvWDQydkVxQ2RTZU5ZSFNGZHpGUT09>

- I. **Call to Order/Introductions**
- II. **Approval of January 19, 2021 Meeting Minutes (Attachment A)**
Action Requested: Approve of Minutes
- III. **Active Transportation Alliance Survey**
Heather Schady, Staff Planner for the Active Transportation Alliance will briefly discuss a survey launched to assess communities' experience with IDOT's local match requirement for bicycle and pedestrian facilities.
Action Requested: Informational/Discussion
- IV. **Signage Discussion (Attachment B)**
Staff would like to revisit the signage discussion held during planning sessions for NWMC's Multimodal plan and whether the framework provided is still relevant.
Action Requested: Discussion
- V. **Local Project/NWMC Multimodal Plan Updates**
Action Requested: Informational/Discussion
- VI. **Other Business**
- VII. **Next Meeting**
The next meeting of the NWMC Bicycle and Pedestrian Committee is scheduled for Tuesday, March 16, 2021 at 10:30 a.m. via Zoom video conference.
- VIII. **Adjourn**

Executive Director
Mark L. Fowler

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**NWMC Bicycle-Pedestrian Committee
Via Video Conference
Tuesday, January 19, 2021
Meeting Minutes**

Attendance:

Nellie Beckner, Village of Mount Prospect (co-chair)
Jim Baxa, Village of Northbrook (co-chair)
Andrew Binder, Village of Barrington
Dave Simmons, Village of Elk Grove Village
Jessica Hyink, City of Evanston
Adriana Webb, Village of Glenview
Jenny Horn, Village of Hoffman Estates
Tim O'Brien, Village of Niles
A.C. Buehler, Northbrook Bicycle Task Force
Ald. Lara Sanoica, City of Rolling Meadows
Patrick Knapp, Village of Schaumburg
Ross Klicker, Village of Wheeling

Others Present:

Matt Lawrie, Village of Mount Prospect
Briget Schwab, Village of Arlington Heights
Devin Kamperschroer, Village of Bartlett
Eric Heiker, City of Des Plaines
Stephen Letsky, Illinois Department of Transportation
Scott Magnum, Village of Lincolnwood
Deb Kutska, Oakton Community College
Alex Riegler, Village of Streamwood
Dan Kaup, Village of Wheeling
Danielle Horn, Village of Wilmette
Mark Fowler, Northwest Municipal Conference
Larry Bury, Northwest Municipal Conference
Kendra Johnson, Northwest Municipal Conference
Matt Pasquini, Northwest Municipal Conference

I. Call to Order/Introductions

Ms. Beckner called the meeting to order at 10:31 a.m.

II. Approval of November 17, 2020 Meeting Minutes

Mr. Buehler moved approval of the November 17, 2020 meeting minutes. Mr. Baxa seconded the motion, which was unanimously approved.

III. State Route Pedestrian and Bicycle Policy and Program Development

Mr. Letsky introduced himself to the committee as the newly hired Bicycle & Pedestrian/ADA Policy Engineer for the Illinois Department of Transportation (IDOT). He started his role in June 2020 and previously worked as a public works engineer for

the City of Peoria. He explained that he works for IDOT's Bureau of Design and Environment and oversees the incorporation of bicycle and pedestrian paths on state routes. Mr. Letsky also took a number of questions from members of the committee and staff.

IV. Potential Meeting Topic – Public Art & Bike-Ped Safety

Ms. Beckner explained an email sent by Mr. Simmons suggesting that the committee should consider inviting an artist to speak to the committee. The artist's work has involved creating functional and decorative art installations that focus on bicycle and pedestrian safety. Ms. Johnson added that this meeting topic might be even more beneficial if any of the member's communities have experience with public art and safety and have someone to contribute to the topic. After discussion the committee agreed this is a topic they are interested in and would like a panel with experience implementing local public art installations to lead a discussion on this topic.

V. Local Project/NWMC Multimodal Plan Updates

Ms. Johnson updated the committee that staff has been working to incorporate feedback into the GIS map tools. She then sought feedback on whether members would like staff to incorporate bike and sidewalk corridors beyond the priority corridors outlined in the multimodal plan. The committee agreed that the more data staff can incorporate into the maps the better it can serve the region and neighboring communities.

Mr. O'Brien shared that they completed 1.5 miles of a shared path and installation of a rectangular rapid-flashing beacon where the North Branch Trail crosses Howard St as part of a road diet. He also shared that a Phase II consultant was selected for sidewalk infills on Golf Road and Milwaukee Ave, and a Phase I consultant for bicycle and pedestrian crossings along Milwaukee. Finally, he mentioned a kick off meeting was held with IDOT to install additional crossings to the North Branch Trail along Cleveland Ave.

Mr. Knapp reported that the Village of Schaumburg was once again designated as a bronze level bicycle friendly community

Mr. Magnus reported that he left his position with the City of Evanston and has joined the Village of Lincolnwood.

Ms. Horn reported that the Village of Wilmette Board will be voting on an update to their bike plan.

Mr. Kaup introduced himself as a new representative for the Village of Wheeling.

Ms. Hyink reported that the City of Evanston kicked off Phase I engineering for their Chicago Ave. Complete Street project from Howard Street to Davis.

VI. Other Business

Alderman Sanoica announced she is seeking insight on how to address critiques that bike paths are not utilized in the winter because they are not clear. Ms. Beckner pondered that it would be interesting to see how often snow needs to be cleared

from on-street bike paths in the first place and suggested members might be able to offer data that answers the Alderman's question.

VII. Next Meeting

Ms. Beckner noted that the next meeting of the NWMC Bicycle and Pedestrian Committee is scheduled for Tuesday, February 16, 2021 at 10:30 a.m. via Zoom.

VIII. Adjourn

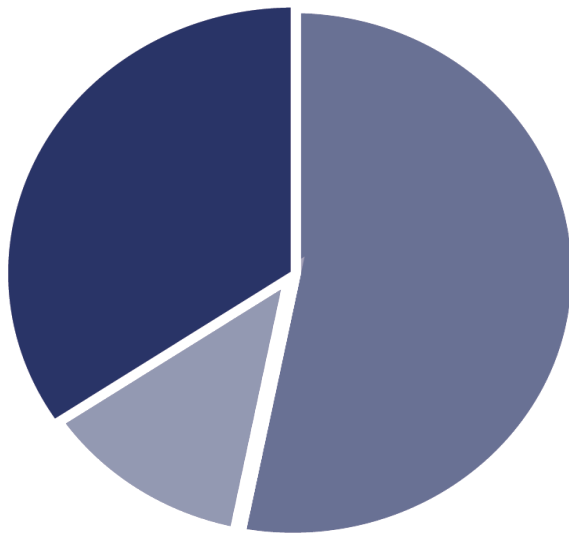
Mr. Buehler moved adjournment of the meeting at 11:11 a.m. Mr. Baxa seconded the motion, which was unanimously approved.



BICYCLE CORRIDOR SIGNAGE

The 2012 North and Northwest Cook County Regional Corridor Bicycle Signage Plan focuses on recommendations to the use of bike signage along and to the NWMC priority corridors. It provides guidance on signage design and placement, as well as destinations. A survey was conducted amongst the Steering Committee to revisit sentiment on signage branding and content.

DO YOU THINK SIGNAGE FOR THE NWMC PRIORITY CORRIDORS SHOULD INCLUDE NWMC BRANDING?



53%

THINK BIKE
SIGNAGE SHOULD
FOLLOW TYPICAL
MUTCD SIGNAGE

34%

THINK BIKE SIGNAGE
SHOULD REFER TO
THE NWMC



Image Sources: North and Northwest Cook County Regional Corridor Bicycle Signage Plan Northwest Municipal Conference



Respondents that answered 'Yes' or 'I don't know' on NWMC branding, might like to include the following on the bike signs...

WHAT NWMC-RELATED BRANDING DO YOU THINK SHOULD BE INCLUDED ON THE PRIORITY BICYCLE CORRIDORS SIGNAGE?



DO YOU THINK THE SIGNAGE SHOULD INCLUDE ANY OF THE FOLLOWING?



Existing signage in the NWMC region. Image source: Sam Schwartz Consulting.

"Signage should be as simple and straightforward as possible. We planners and administrators care about jurisdictions and logos, but most cyclists don't."

- Comment from Signage Survey

"Keeping some consistency with the shape and color of the sign can let riders know they are headed in the right direction."

- Comment from Signage Survey