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January 16, 2024

To our Superior Road Striping Partners,

We are pleased to announce that Superior Road Striping ("Superior") has combined forces with High Star Traffic ("High Star").

This decision was born out of our long-standing history of doing business together and our shared desire to scale operations to achieve a significant opportunity we see in the industry. As demand in the market continues to grow, we believe this merger will greatly benefit our customers by improving and expanding our services.

High Star is part of a partnership with Hastings Equity Partners ("Hastings"). Hastings is a private equity firm that invests in founder-led, family-owned businesses providing mission-critical services. Hastings has 20 years of experience partnering with owner-operators, providing these companies with the additional resources needed to achieve their growth objectives.

Our newly combined company is well positioned on Day 1 to be a leader in the regions we currently serve. Our two businesses have successfully partnered together on select opportunities in the past, and forming a strong relationship among our senior leadership teams. We believe that Superior and High Star will be an excellent fit with each other. We are excited about the future growth opportunities and possibilities this partnership provides.

A note about our owners and management: Joe Yario will remain involved in his current capacity while Paul Chicoine and Mike Traficanti will continue to lead the Illinois business.

We are committed to making this transaction an overwhelming benefit for you as much as ourselves, and to becoming the best partner we can be to those who work with us.

Sincerely,

Joe Yario, Paul Chicoine, and Mike Traficanti